Treasury 360° Nordic takes place at Clarion Hotel Copenhagen Airport on 9 June



NORDIC CHOICE HOTELS

Action! Here is your day of insights, networking and fun

08:00 Networking breakfast

09:40 Chairman's Opening Remarks
Simon Hesse Hoffmann, Investor | Board

09:45 OPENING KEYNOTE: Time to be bold
Economic cycles used to hit us all but lately they have become selective. Will your company be a winner or a zombie when the new "K" type of recession strikes … while governments grow their market interventions and businesses turn from "just-in-time" to "just-in-case"? Stéphane Garelli is not just a world-class business profile, having held positions like managing director of the World Economic Forum. He is also a master at slicing the evermore-complex world economy down to the pieces that make it all look so simple under his guidance – having been, for example, the opening keynote speaker of EuroFinance 2018. Breakneck-speed delivery, big laughs and actionable insights are guaranteed.
Stéphane Garelli, Professor Emeritus of World Competitiveness, IMD Business School

10:15 KEYNOTE: Business partnering … 2.0
The finance function was always a provider of numbers - often important ones for prioritising investment areas across the corporation and underpinning strategic decisions. Even so, many corporations are seeing finance ever more closely involved with the overall direction of their groups, with both CFOs and treasurers taking on increasingly strategic roles. As regional CFO of North Asia for the Denmark-based Hempel group, Nikolaj Enevoldsen is experiencing the trend first hand. In this session, enjoy his inspiring report and analysis. What is your own experience?
Nikolaj Enevoldsen, Regional CFO, North Asia, Hempel A/S

Our question to you

Poll time
Using our phones to "vote", we will all meet quick questions through the day (through QR codes). In the final session, at 16:15, we will come back with an overview of our views on the day's topics, with reflections by a senior panel.
menti.com, code 3258 3454 (updated).

10:45 Networking break

Continues in tracks A–C ›

Tickets and general event info: treasury360nordic.confetti.events

Digital conference, free for treasurers: hopin.com/events/treasury-360-nordic

	TRACK A Nailing the deal	TRACK B: Technology-driven transformation at the treasury	TRACK C Boost the process
11:25	**Track introductions – with poll questions**		
	Our question to you This track looks at corporate funding initiatives and discusses what we can learn. It will feature cases as well as a discussion panel. Experiences from different Nordic countries will be discussed. (Along its history of Nordic stops, Treasury 360° has presented interesting funding projects steadily. Many are featured in articles or even full-session videos such as in these cases from Finland's UPM and Citycon, Norway's Yara, Denmark's Stark Group and Lundbeck, Iceland's Landsvirkjun and Britain's award-winning Oxford University treasury.) Track moderator: **Sander Van Tol**, Partner, Zanders. To get to the poll question, scan the QR above or go to: **menti.com, code 9891 7008** (updated).	Our question to you From advanced cash management systems to artificial intelligence, robotic processing and cybersecurity … We have heard all the terms but how do we manage our innovation to make sure new solutions support, rather than disrupt, our operations? This track will feature both a case and discussion. Experiences from different Nordic countries will be discussed. Track moderator: **Lone Kejser**, Partner and Board leader, Infiniance. To get to the poll question, scan the QR above or go to: **menti.com, code 9581 0655** (updated).	Most of us have our core processes and systems reasonably well under control (or let's hope so). So today, where are the best opportunities to do things even more efficiently? Through cases and talks, and lunch, let us connect with the colleagues who share our craving to improve – or have experiences we can learn from. The sessions will feature poll questions. Track moderator: **Nicolas Christiaen**, CEO & Co-founder, Cashforce
11:30	**CASE STUDY: Meet one of the world's largest non-sovereign bond issuers** Germany's development bank KfW is a giant, having raised 83 billion euro in international debt capital markets in 2021 alone to support its mandate to promote the transformation to a climate-friendly economy and society. Meet Group Treasurer Tim Armbruster for a rare look into his operations. In the year, no less than 16 billion euro came from 37 issues under its "Green Bonds – Made by KfW" framework, including the largest-ever USD green bond maturing 2026. **Tim Armbruster**, Senior Vice President & Treasurer, KfW	**PANEL DEBATE: How payments are eating the world – Making sense of the digital revolution** Over just a decade, the time it takes to make an urgent international payment has gone from possibly hours to seconds – and still, the digital transformation of the payments landscape has only begun! This session makes use of J.P. Morgan's "POWER+" framework to identify the limited number of actual driving forces, so we can more effectively prepare for the future. Moderator: **Johan Fagerström**, Head of Payments Nordics, J.P.Morgan Panellists: **Anna Ehrenborg**, Senior Cash Manager, Consumer Payments, Volvo Cars **Abraham Geldenhuys**, Vice President Group Treasury, Kongsberg Automotive	**CASE STUDY: Trends in cash management and forecasting – The case of Suitsupply** Our question to you Leading a project to put an automated and improved group-wide process in place for cash visibility and forecasting, Suitsupply's Michel van der Lingen sought to cut down on his team's daily manual struggles.This session looks at his case, but also at how the field is evolving and what risk/benefit tradeoffs the corporate decision maker has to take into account. Digitisation, artificial intelligence and learnings from Covid will be among the many factors in play as we design tomorrow's cash setup. **Michel van der Lingen**, Finance Director, Suitsupply. To get to the poll question, scan the QR above or go to: **menti.com, code 8300 9070** (updated).
12:00	*This five-minute buffer at 12:00 enables you to shift tracks if you would like. Don't think of it as a break.*		

Continues in tracks

	TRACK A Nailing the deal	TRACK B: Technology-driven transformation at the treasury	TRACK C Boost the process
12:05	**PANEL DEBATE: The case for using sustainable finance from an issuer and investors perspective** The world's transition towards a sustainable future is an imperative undertaking that has just begun – and a massive opportunity for corporates and investors in the years ahead. What do we need to have in place, as corporates, to be eligible for the financial benefits that the emerging sustainability frameworks are offering us in our funding and what other benefits does doing sustainable finance bring? And, conversely, what operational realities and challenges will be most important to help investors understand and to address as part of this process? Moderator: **Carla La Tona**, ESG Advisory, Deutsche Bank Panellists: **Amer Demo**, Head of Funding & Markets, A.P. Møller - Mærsk **Kasper Kiim Jensen**, Group Treasurer, Ørsted **Tobias Engl**, CFA, European High Yield Portfolio Manager, ESG EUR HY Specialist, DWS	**CASE STUDY: How cash management supports the growth strategy at Statkraft** For many corporates, full global cash visibility and payments-on-behalf ("Pobo") capacities are dreams. With the inhouse bank setup at Norway's Statkraft, they have been turned into reality. Top level currency exposure control is in place, and so is a cost-efficient system for internal short-term funding of business units across the group. Internal group payments and account reconciliation go via a shared payment and accounting service for all business units, using the group's ERP system, and a common bank interface simplifies the process of setting up new banking partners when expanding to new countries. Meet Stian Salomonsen, VP Head of Cash Management, for a detailed look into how it has been achieved, how it unleashes new capabilities and strategies on the corporate level … and what further improvements will be the next to address. Moderator: **Jan Dirk van Beusekom**, Head of Strategic Marketing for Cash Management, Trade Solutions & Factoring, BNP Paribas **Stian Salomonsen**, Vice President, Head of Cash Management, Statkraft	**CASE STUDY: Building an agile Treasury organisation for a unicorn** **Our question to you** Founded in 2008 in Vilnius, Lithuania, Vinted is now the largest online international consumer-to-consumer marketplace in Europe dedicated to second-hand fashion, with a growing member base of 50 million members. The company experienced strong growth and international expansion in recent years. Vinted's online business model combined with a high growth ambition requires a Treasury department that is value adding to the business. Agne Masiulyte, Senior Director of Treasury at Vinted, will give insight into the Treasury journey from the foundation of Vinted in 2008 until where the company is now and how the Treasury function has developed along the way. She will provide insight into the challenges and the decisions that were taken during the journey. Moderator: **Esther Goemans-Verkleij**, Partner Treasury, Orchard Finance **Agne Masiulyte**, Senior Director Treasury, Vinted To get to the poll question, scan the QR above or go to: **menti.com, code 4065 7836** (updated).
12:35	**LUNCH.** For each delegate we host for lunch, we will also donate a food package for a refugee through UNHCR.		

	TRACK A Nailing the deal	TRACK B: Technology-driven transformation at the treasury	TRACK C Boost the process
14:00	**CASE STUDY: New metrics – new role** At Dutch supermarket giant Ahold Delhaize, tying the interest rate of a 1-billion euro revolving credit facility to the group's sustainability metrics will give a lower cost if the group scores well – or punish it if it does bad! A part of the day-to-day runnings is to monitor ten core key performance indicators covering food waste, company decarbonization, plastics, inclusion, human rights and more. In fact, the move actuates a new overall idea of what a corporate treasury does … and is. Ahold Delhaize's sustainability-linked RCF was elected winner of the prestigious ACT Deals of the Year Awards for 2020. Hear the real story behind it. **Miguel Silva Gonzalez**, Senior Vice President & Treasurer, Ahold Delhaize	**CASE STUDY: Digital Treasury at Deutsche Bahn – Appointed best project 2021 by Europe's treasurers** In-house teams at the treasury rather than consultants, and standard or open-source software … These are central components of the broad automation makeover at the treasury of German railway group Deutsche Bahn. Robotic process automation, electronic signatures, new analytic technologies, text mining and dashboards are just some of the many new tools put into use. In this session, meet Gerd Berghold, who led the implementation. His project won the prestigious EACT Award – where Europe's national treasurer associations each nominate a candidate to battle for the all-European prize. Winner criteria include innovation, reach, ESG impact, perfection ambition … and wow factor. **Gerd Berghold**, Head of Treasury Operations and Digital Treasury, Deutsche Bahn AG	**CASE STUDY: How Spotify's treasury team gets its cash investments right** Our question to you Holding €3 bn in cash and equivalents, the treasury team of less than 10 people at Swedish music-streaming unicorn Spotify has had good reason to think through its investment setup properly. Ultra-short liquidity is managed in-house, while the handling of its more strategic cash is outsourced to allow for the risk-monitoring needed for positive returns in the low-interest environment of recent years. The outsourcing leaves time for process improvements, such as through robotic process automation. **Mikaela Rumenius**, Head of Financial Markets Activities, Spotify Treasury To get to the poll question, scan the QR above or go to: **menti.com, code 8581 2479** (updated).
14:30	**CASE STUDY: The first ever digital bond on a public blockchain – and what's in it for your future** As the European Investment Bank (EIB) issued a 100-million-euro two-year bond to key market investors a year ago, it represented the market's first multi dealer led, primary issuance of digitally native tokens using public blockchain technology. Meet EIB's Olivier Chapiteau and explore how this could pave the way for new capabilities in your corporate issuance. While it uses radically new technologies, the issuer's process is not necessarily all that unfamiliar. Goldman Sachs, Santander and Societe Generale were joint lead managers, while Banque de France contributed its pioneering central bank digital currency (CBDC) capability. **Olivier Chapiteau**, Capital Markets, New Products & Special Transactions, European Investment Bank	**PANEL: Cash, risk, and tech, tech, tech** Moderator: **Michael Bach**, Senior Manager, Risk Advisory, Deloitte Panellists: **Lena Myklebust**, Head of Cash Management Infrastructure, Equinor **Magnus Attoff**, Head of Digital Transformation & Financial Risk Management, Telefonaktiebolaget LM Ericsson **Mervi Piirainen**, Director, Head of Treasury Operations, Stora Enso	**KEYNOTE: Treasury and investor relations – in the digital-media age** Our question to you The narcissism, truth distortion and unpredictable viral spreads on social media can make it a scary place for those of us who prefer to just focus on the facts. But to frown at the new platforms is to miss the point. Instead, digital channels can improve our relevance and responsiveness towards our investor communities and let us gain their deeper trust. Learn how the finance function can approach these spaces – with a view to "democratising" not just the communication but even investing overall. **Tue Østergaard**, Founder & CEO, HC Andersen Capital. To get to the poll question, scan the QR above or go to: **menti.com, code 8136 4859** (updated).
15:00	**Afternoon network break – 45 min**		

Continues in plenary

15:45 Business partnering – The panel

This panel of highly senior treasurers will zoom in on the important relation between the finance & treasury function and the stakeholders around it. It will also explore how the treasury's role has evolved, where it is going next, and what it will mean for you and your team. Perspectives from different Nordic countries will be represented.
Moderator: **Simon Hesse Hoffmann**, Investor I Board
Panellists:
Elisabeth Mosseen, Group Treasurer, SKF Group
Per Hjorth Poulsen, VP, Head of Group Treasury & Insurance, Vestas

16:15 CLOSING SUMMARY – prepared by you!

Let us present the results of the day's delegate poll! This content will have been produced by you, all the delegates, by voting on questions you have been asked throughout the day. In turn, this outcome will be discussed by a panel of experienced treasurers, to help us all leave the conference with a plan of action.
Moderator: **Matt McQuillan**, Managing Director, Business Development, C2FO
Panellists:
Abraham Geldenhuys, Vice President Group Treasury, Kongsberg Automotive
Sirkku Markula, Senior Vice President, Corporate Treasurer, KONE Corporation
Åsa Skogsfors, Vice President, Head of Treasury, Viaplay Group

17:00 Chairman's Closing Remarks

Simon Hesse Hoffmann, Investor I Board

17:05 Just add magic!

Henrik Svanekiær is the Danish magician who has done 6 shows for the Danish royal family, 60 appearances with Danish television and more than 4.000 shows in 19 countries. Treasury tip of the evening: hold your wallet tight.

17:30 Aperitivo and lounge music

In recent years, **Martin Baltzer** has been one of the most popular commercial DJ's in Denmark. His list of shows goes from corporate jobs for the biggest corporates, to festivals, private jobs in Europe and finally the role as official match DJ for the Danish football side during their home matches at Parken.
His unique mainstream style combined with the technique from the nightclubs has made him one of the nation's most demanded DJ's.

19:15 Dinner and entertainment

For each dinner guest served, Treasury 360° Nordic donates a food package for a refugee through UNHCR.



KEVIN SCHMID / PIXABAY