

AGENDA OVERVIEW

PRE-CONFERENCE TRAINING DAY – 21 May 2025

13:00

Training Day courses
trainingday2025.treasury360.net



Training
Day
website

17:00
–18:00

Early arrivers' mingle
In the expo area in The Hangar

MAIN CONFERENCE DAY – FIRST MORNING BLOCK 22 May 2025

08:00

Networking
breakfast and
registration

09:45
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Chairman's opening remarks
Simon Hesse Hoffmann,
Chair of the conference

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OPENING KEYNOTE:
Tension is high ... so where is
trade going?
Cecilia Malmström

10:25
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CFO KEYNOTE:
Supporting the corporation for
global business success
Hans Backman, NIBE Industrier

10:55

Coffee – let's
network

□ TRACK A
Tech-driven change

■ TRACK B
Deals and markets

■ TRACK C
Processes and
improvements –
transformative journeys

■ TRACK D
Processes and
improvements – in detail

■ TRACK E
Cash management and
(difficult) geographies

■ TRACK F
Treasurers only –
the roundtables

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Introduction

Track moderator: Joacim Nässén,
Danske Bank

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Room T5

Introduction

Track moderator: Annika Winsth,
Nordea Sweden

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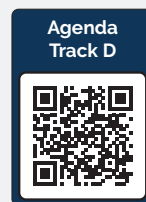


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Room T4

Introduction

Track moderator: Caroline Stockmann
Non-exec chair/trustee/director

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Room T2

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Track moderator: Jan Dirk van
Beusekom, BNP Paribas

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Room T3

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Track moderator: Britt Jensen, Citi

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Leveraging technologies to
enhance the treasury

Annika Westerholm, Wolt

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PANEL:
US and global policy shifts
– and how to manage their
treasury impact

Moderator: Erik Savola, Citi
Panellists: Candida Wolff, Citi
Stefan Daberijs, Ericsson

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CASE STUDY:
Investing in connectivity:
how to future-proof a global
treasury ecosystem

Kristian Schmidt, Schouw & Co A/S
Edgar Goldemer, TIS

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PANEL:
Cybersecurity: how to
protect your organisation

Panellists: Kristoffer Sjöström, SEB
Harri Pekka Larsson, Cparta Cyber
Defense
Jan Willekens, Ericsson

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PANEL:
The elephants in the room –
Cash management in India,
Taiwan, Vietnam

Moderator: Jan Dirk van Beusekom,
BNP Paribas
Panellists: Karina Sagild, Ørsted
Lei Wang Gæver, Crayon
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ROUNDTABLE:
Treasurers-only
roundtable 1: The in-house
bank

Session facilitated by Pia Villför
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FIRESIDE CHAT:
Treasury transformation:
lessons from new and
mature companies

Susanne Stenborg, SKF
Kristoffer Jansell, Nordea

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FIRESIDE CHAT:
Inside Carlsberg's
£3.3-billion Britvic
acquisition

Mads Jæger, Carlsberg Group
Elias Selbing Burell, BNP Paribas

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CASE STUDY:
The journey from building
a brand-new treasury to
success in the debt capital
markets

Paulo Kubis, Electrolux Professional
Group

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CASE STUDY:
Navigating the complexities
of Chapter 11

Erik Andren, SAS - Scandinavian
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Philip Grist, SEB

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PANEL:
Tariffs, trade wars and
treasury strategies in the
Trump era 2.0

Moderator: Jan Dirk van Beusekom,
BNP Paribas
Panellists: Jacob Dahlström, Pandora
Jens Billberg, Trelleborg
Birgita Gjirja, Zanders
Zuzana Posoldova, BNP Paribas CIB

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ROUNDTABLE:
Treasurers-only
roundtable 2: Digitalising
treasury – concrete choices
and action points

Session facilitated by Pia Villför Larsson,
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Lunch Break

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PANEL:
The role of AI and automation in treasury: job killer or strategic enabler?
Moderator: Morne Rossouw, Kyriba
Panellists: Magnus Attoff, Ericsson
Mahmoud Iskandarani, Bolt
Johan Törnquist, Polestar

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PANEL:
The whys and hows on getting a credit rating
Moderator: Mikael Busch, Fitch Ratings
Panellists: Helena Lindahl, Samhällsbyggnadsbolaget i Norden AB
Ken Lagerborg, Atlas Copco Financial Solutions
Fredric Liljestränd, Fitch Ratings

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CASE STUDY:
How CEZ Group, Central Europe's energy giant, transformed Treasury business with SAP S/4HANA
Tomáš Krčka, CEZ Group

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PANEL:
Navigating complexity and unlocking cost efficiencies: the case for automating FX payments/receipts and associated liquidity management

Moderator: Parvathy Ramachandran, Deutsche Bank
Panellists: Gunilla Hernvall, Epiroc
Anna Apelgren, Spotify

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Tapping new solutions to tackle “polycrisis” – Cash management case studies from the United Nations Office for Project Services

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How treasury collaboration powers global expansion at H&M
Oksana Viter, H&M
Liselotte Andersson, J.P. Morgan

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CASE STUDY:
Understanding Sweden's corporate-bond market
Fredrik Bonthron, The Swedish Securities Markets Association (SVPM)

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PANEL:
Implications of changing critical payment infrastructure

Moderator: Daniel Lexander, SEB
Panellists: Sigrid Pettersson, Assa Abloy
Anna Maria Nyström, Bankgirot
Mats Wallinder, Riksbanken

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CASE STUDY:
Tapping waste for revenues – how true circularity reflects in the books at Ragn-Sells

Pär Larshans, Ragn-Sells
Stig Vervik Ellingsen, DNB

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CASE STUDY:
Managing geographies across Europe with just one EUR account

Netta Christensen, A.P. Moller - Maersk
Carlo Macri, A.P. Moller - Maersk

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ROUNDTABLE:
Treasurers-only roundtable 4: Currency risk evaluation and management
Session facilitated by Pia Villför Larsson, Facilitatorhuset

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LATE AFTERNOON BLOCK 22 May 2025

15:30

Coffee – let's network

16:15

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PANEL: Funding: Who sets the terms – the bank or you?

Rasmus Olesen, European Energy A/S
Kasper Christensen, Pandora
Simon Hesse Hoffmann, Chair of the conference
Ulrik Ross, BNP Paribas Group & Head of CIB Denmark
Alexey Sokolov, HSBC

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CLOSING KEYNOTE:
Get inside Peter Forsberg's “winner skull”

Peter Forsberg, Hockey Hall of Fame and IIHF Hall of Fame

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Closing remarks and start of entertainment

Simon Hesse Hoffmann, Chair of the conference

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EVENING ENTERTAINMENT

17:20

Networking mingle
(In the expo area)

18:45

DINNER PARTY – with night club
Robert Pihl, Resident DJ

Across the six following pages, 40–45, find the session details, ordered by time. ▼

AGENDA

THURSDAY 22 MAY

08:00

**Registration and networking
breakfast open**

09:45

Opening remarks

Main stage (B-hallen)

📌 Keynote

Simon Hesse Hoffmann, Chair of the
conference

09:50

**OPENING KEYNOTE: Tension is
high ... so where is trade going?**

Main stage (B-hallen)

📌 Keynote

Cecilia Malmström, Senior fellow, Peterson
Institute for International Economics; Ex-EU
trade commissioner

If negotiating trade barriers with Donald Trump – in person at the White House – is a token of seniority, our opening speaker has it. For a geopolitical and trade-perspective outlook at the world, let us be guided by ten-year European Commissioner Cecilia Malmström.

As she joined the Commission in early 2010 – to work first for five years as its commissioner for home affairs (including internal security, migration and more), then another five as commissioner for trade – she was already a seasoned big-issues politician, as well as researcher and university teacher. Three years as Sweden's EU minister and seven years as a member of the European Parliament, as well as a doctorate degree in political science, were part of her foundation. Since moving back to Sweden with her family, she

helps a range of institutions navigate changes and develop policies. Her current main position is one as non-resident senior fellow with the Peterson Institute for International Economics, a think tank based in US capital Washington.

Looking out over the world, threats of trade restrictions appear to be worsening and we are seeing a broad range of geopolitical tensions and other security risks in play. How should we make sense of it?

10:25

**CFO KEYNOTE: Supporting the
corporation for global business
success**

Main stage (B-hallen)

📌 Keynote

Hans Backman, Group CFO, NIBE Industrier

Let a CFO's view offer the natural segue from the morning's global context to the mid-day's functional treasury insights. What's the role of the finance function and its treasury as the business sets out to champion its world?

ENJOY OUR SHUTTLEBUSES!

Practically, the "pendeltåg" is likely to serve you great. Still, don't miss out on the experience of going by our own dedicated shuttlebuses between central Stockholm and the venue! Here's the schedule:

Departures **from Stockholmsmässan** after the courses and early arrivers' mingle:

21/5 – 18:00 50 seats (ETA – City center 18:20 – Royal Viking)

21/5 – 18:15 50 seats (ETA – City center 18:35 – Royal Viking)

Departures **from Radisson Blu Royal Viking** run every 15 minutes through the morning:

22/5 – 07:45 50 seats (ETA – Stockholmsmässan 08:10)

22/5 – 08:00 50 seats (ETA – Stockholmsmässan 08:25)

22/5 – 08:30 50 seats (ETA – Stockholmsmässan 08:55)

22/5 – 08:45 50 seats (ETA – Stockholmsmässan 09:10)

22/5 – 09:00 50 seats (ETA – Stockholmsmässan 09:25)

Departures **from Stockholmsmässan**, after dinner, is once per hour on the half-hour strike:

22/5 – 22:30 50 seats (ETA – City center 22:50 – Royal Viking)

22/5 – 23:30 50 seats (ETA – City center 23:50 – Royal Viking)

23/5 – 00:30 50 seats (ETA – City center 00:50 – Royal Viking)

23/5 – 01:30 50 seats (ETA – City center 01:50 – Royal Viking)



For NIBE Industrier – a Sweden-based provider of heat pumps and other climate/energy systems – a long list of acquisitions has formed both its financial profile and its culture. As chief finance officer since 2011, Hans Backman has overseen a substantial part of them. Learn what capabilities he sees as decisive for the future, for corporate financial functions in supporting the global business ambitions of their groups.

10:55

Coffee – let's network

11.35 SESSION TRACKS (Lunch 12:45–14:25)

For the middle section of the day, the program now splits into six topical tracks. Each track will feature four sessions: two before lunch and two after. You move between the sessions as you like, and many sessions will later be available as videos on treasury360.net.



SCANRAIL / ISTOCK.COM

11:35

TRACK A - Tech-driven change

Room T1

Track introduction by **Joacim Nässén**, Head of Large Corporates & Institutions, Sweden, Danske Bank

Leveraging technologies to enhance the treasury

Track A Room T1

Case study

Annika Westerholm, Group Treasurer, Wolt

Helsinki-based Wolt – operating of a commerce and delivery platform to support local business – has now made its splash across over 30 countries. Corporate Treasurer Annika Westerholm came to join the group at its intense growth stage, with the mission to build and develop its treasury organisation. Learn how she has gone about it, making sure the policies and processes are in place, but also exploring technology solutions for new efficiencies in various areas, such as the cash flow forecasting.

TRACK B - Deals and markets

Room T5

Track introduction by **Annika Winsth**, Chief Economist, Nordea Sweden

US and global policy shifts – and how to manage their treasury impact

Track B Room T5

Panel

Moderator: **Erik Savola**, Nordic Head, Citi
Panellists: **Candida Wolff**, Global Head of Government Affairs, Citi
Stefan Daberi, Group Treasurer, Ericsson

The rules for international business are in flux, and the impacts can be hard to grasp. What better way to make sense of it all than a discussion between a world-level policy expert and the senior treasurer of a global corporate.

Citi's Candida Wolff is Global Head of Government Affairs, responsible for identifying priority policy issues, including those impacting the group's clients, and for defining positions and execution strategies over them. Her background includes a tenure in the White House, through

2005–2007, as the Assistant to the President for Legislative Affairs – being the first female holder of the position. Stefan Daberi is the Ericsson group's Head of Treasury and Customer Finance. Through more than three decades, he has worked close to the financial markets both on the corporate side and at banks. Stefan Daberi will provide valuable insight from the perspective of a major Nordic-headquartered multinational as to how the role of Corporate Treasury is impacted by the geopolitical environment. Their discussion is led by Citi Nordics Head Erik Savola.

TRACK C - Processes and improvements – transformative journeys

Room T6

Track introduction by **Maria Rimbäck**, Head of Global Banking, SEB

Investing in connectivity: how to future-proof a global treasury ecosystem

Track C Room T6

Case study

Kristian Schmidt, Group Treasurer, Schouw & Co A/S
Edgar Goldemer, VP Sales EMEA, TIS

As treasury operations become more complex, connectivity is key to ensuring efficiency and control. In this session, Kristian Schmidt, Group Treasurer at Schouw & Co A/S, will share how the company navigates a multi-ERP landscape, integrates systems, and leverages technology to optimize payments and cash visibility. Joined by Edgar Goldemer, VP Sales EMEA at TIS, they will discuss the challenges of managing diverse banking relationships, the benefits of automation, and how Schouw & Co is future-proofing its treasury ecosystem for long-term success.

TRACK D - Processes and improvements – in detail

Room T4

Track introduction by **Caroline Stockmann**, Non-exec chair/trustee/director

Continued

AGENDA

11:35 Continued...

Cybersecurity: how to protect your organisation

Track D Room T4

Panel

Kristoffer Sjöström, Chief Security Officer, SEB
Harri Pekka Larsson, Chief Executive Officer, Cparta Cyber Defense
Jan Willekens, Head of Cyber Defense Center, Ericsson

TRACK E – Cash management and (difficult) geographies

Room T2

Track introduction by **Jan Dirk van Beusekom**, Head of Marketing, BNP Paribas Cash Management, Trade Solutions & Factoring

The elephants in the room – Cash management in India, Taiwan, Vietnam

Track E Room T2

Panel

Moderator: **Jan Dirk van Beusekom**, Head of Marketing, BNP Paribas Cash Management, Trade Solutions & Factoring
Panellists: **Karina Sagild**, Head of Treasury Front Office, Ørsted
Lei Wang Giæver, VP Group Treasury, Crayon
Jens Billberg, Group Treasurer, Trelleborg

TRACK F – Treasurers only – the roundtables

Room T3

This is the track where caring means sharing. The topics are the ones that you, treasurers, most badly want to discuss with each other, from a practical angle. We know, because we asked you in September!

These roundtables introduce a completely new format with our conference – one where you are active as the producer of insight just as much as a consumer. As networky as it gets. No need to sign up for each roundtable in advance, just pop in as with any other session – just be there strictly on time. (Open only for corporate-side professionals of any speciality and seniority level, not for representatives of banks or other providers.)

We are hoping for broad participation. The schedule will be tight, but with methods combining

floor activity and wall visualisations with roundtables of around 6 treasurers each, we guarantee that – through your own contribution – you and everybody else will leave the room with deeper practical insight as well as an expanded personal network on each topic. Ready, set, go.

Anonymously, delegates' bulletpoint notes of key choices/action points/challenges will normally be collected on the wall, allowing participants to document the room's total knowledge insight by snapping pictures.

Track introduction by **Britt Jensen**, Western Europe & UK Client Advisory Group Head, Citi.

Treasurers-only roundtable 1: The in-house bank

(Sharp start time – no admission after 11:40)

Track F Room T3

Roundtable

Session facilitated by **Pia Villför Larsson**, Co-founder, Facilitatorhuset

Roughly speaking, the idea of an in-house bank is to centrally control all the money that the group has, as well as interface with all the external relations around the money and financial services it needs. Among other benefits, this should bring various internal netting possibilities, and support scale advantages in terms of cost and quality in sourced services from banks and other providers. Wherever you stand on the scale from generally curious to done-it-all-and-have-the-scars-to-prove-it, join this workshop to share and discuss your key choices, action points and challenges, and to further expand your network with other interested real-life pros.

How do the challenges, decision-making, and implementation differ between young and mature companies? And what can established treasuries learn from the newer ones?

Join **Susanne Stenborg**, who has navigated treasury roles across SKF → Volvo Cars → Polestar → back to SKF, to explore the key takeaways from both worlds. She'll share insights together with **Kristoffer Jansell** from Nordea on:

- the biggest treasury efficiency challenges and opportunities at different company stages
- what processes and mindsets can (and cannot) be transferred between younger and more mature treasuries
- where to start if you're building a treasury today – what's the low-hanging fruit
- where can you easily start if you run a mature and established treasury where it's hard to get IT-investments

The session promises hands-on experience and practical takeaways.

Inside Carlsberg's £3.3-billion Britvic acquisition

Track B Room T5

Fireside chat

Mads Jæger, VP Group Treasury & Risk Management, Carlsberg Group
Elias Selbing Burell, Director, Debt Markets EMEA, BNP Paribas

Carlsberg's takeover of British soft drink company Britvic created the UK's biggest multi-beverage supplier, and made the country one of Carlsberg Group's largest markets. Group treasury head Mads Jæger joins in Stockholm to tell the story of the financial prepping it took – and what is still under work as the two businesses are integrating.

The journey from building a brand-new treasury to success in the debt capital markets

Track C Room T6

Case study

Paulo Kubis, Head of Treasury, Electrolux Professional Group

As with any company listed through a spin-off from a larger group, building corporate functions from scratch is a critical task. When the Electrolux Professional Group was listed on the Stockholm Stock Exchange in March 2020, it embarked on precisely this journey. Paulo Kubis, Head of Treasury at Electrolux Professional and a part of these efforts from the beginning, will present how the newly established function has grown and effectively delivered on substantial projects.

This journey culminated in the Group's strong debut in the Swedish Debt Capital Market,

12:15

Treasury transformation: lessons from new and mature companies

Track A Room T1

Fireside chat

Susanne Stenborg, Head of Treasury Operations, Group Treasury, SKF
Kristoffer Jansell, Director, FX Sales, Nordea

What if you could build a new treasury from scratch, without system dependencies and legacy. Would you then go for real time data and automated processes? Sounds easy, but is it?

marked by the successful launch of both a Commercial Paper and MTN Programmes. Paulo will share his team's steps, starting from simplification to secure a solid base, emphasizing the importance of talent and people, and detailing the evolution that ensures deliveries and enhances the value added to the business. Treasury needs to be a strategic function, and this presentation will illustrate how it has impacted the remarkable journey of the Electrolux Professional Group as a successful independent company.

Navigating the complexities of Chapter 11

Track D Room T4

 Case study

Erik Andren, Group Treasurer, SAS - Scandinavian Airlines
Philip Grist, Head of Large/Mid Corporate FX Sales, SEB

This session will delve into the impact of going through a restructuring procedure on the treasury function, exploring how it affects operations such as cash management, risk management, and financial planning. Gain a deeper understanding of the key processes that were crucial to the success of the SAS restructuring and the lessons learned that can be applied to your organization.

Tariffs, trade wars and treasury strategies in the Trump era 2.0

Track E Room T2

 Panel

Moderator: **Jan Dirk van Beusekom**, Head of Marketing, BNP Paribas Cash Management, Trade Solutions & Factoring
 Panellists: **Jacob Dahlström**, Global Treasury Manager, Pandora
Jens Billberg, Group Treasurer, Trelleborg
Birgita Gjirja, Treasury Partner, Zanders
Zuzana Posoldova, Head of Trade Finance Sales EMEA, BNP Paribas CIB

The return of protectionism, treasury strategies for volatility, currency risks, supply chain disruptions, and cost inflation due to tariffs. How should treasurers prepare for an evolving trade landscape?

Treasurers-only roundtable 2: Digitalising treasury – concrete choices and action points

(Sharp start time – no admission after 12:15)

Track F Room T3

 Roundtable

Session facilitated by **Pia Villför Larsson**, Co-founder, Facilitatorhuset

Digitalisation – just a single word, but a universe of different things you can do and approaches you can take. The talk now is much about new AI capabilities, though, don't most of us still have plenty of fruit to pick in the garden of good old data-flow integrations and master data housekeeping, supporting our ability to automate work (Python, anyone)? And how do we make sure we have the right skills and team structure?

Whatever your organisation's level of digital sophistication, bring your key choices, action points and challenges, and let's give it 30 minutes to crack it all. Or at least, to further expand your network with other interested real-life pros.

12:45 LUNCH BREAK

14:25

The role of AI and automation in treasury: job killer or strategic enabler?

Track A Room T1

 Panel

Moderator: **Morne Rossouw**, Chief AI Officer, Kyriba
 Panellists: **Magnus Attoff**, Head of Digital Transformation & Financial Risk Management, Ericsson
Mahmoud Iskandarani, Head of Treasury, Bolt
Johan Törnquist, Treasury, Polestar

With the rapid development of automation and artificial intelligence applications – and the data-centred nature of treasury work – it is easy to feel urgency about our work environment. A superficial discussion can easily lead to drastic conclusions, either that the tech will do all the boring stuff for us and let us shine, or the tragic flip side: that it will steal our jobs.

In this session, let's seek the nuance. How are the benefits of automation achieved at maximum without negative effects on treasury's human-driven insights and relationships? What are some examples of good balance between automation and human intervention in the real world?

The whys and hows on getting a credit rating

Track B Room T5

 Panel

Moderator: **Mikael Busch**, Senior Director, BRM, Fitch Ratings
 Panellists: **Helena Lindahl**, Treasury Director, Samhällsbyggnadsbolaget i Norden AB
Ken Lagerborg, VP, Atlas Copco Financial Solutions
Fredric Liljestrand, Head of Nordic Corporates, Fitch Ratings

The motives for corporations to get a credit rating can vary, and so can the process of getting it in place. On this panel, corporate representatives will discuss and compare their real-life experiences – from the original purposes and expectations, through the rating process, to how they value the outcome. The session also looks into the differences between the Nordics and the rest of Europe, as well as the trends in ratings that relate to sustainability-linked financing.

How CEZ Group, Central Europe's energy giant, transformed its treasury business with SAP S/4HANA

Track C Room T6

 Case study

Tomáš Krčka, Head of Group Treasury, CEZ Group

As a part of the ERP+ SAP generational renewal project system landscape of treasury systems underwent significant centralization. Before the project, there were running a few parallel treasury systems; decentralized SAP, non-SAP TMS and separate SAP systems of vertically integrated entities. All business processes were running in parallel and due to lack of integration, part of the activities had to be duplicated.

As result of ERP+ project, treasury systems and business processes are centralized. The central system on the SAP S/4HANA platform now serves as a main source of treasury data and no duplicated processes are necessary. Some legal entities inside CEZ Group could not be centralized fully. They have their own SAP systems and centralization works alternative way. All key treasury processes (like deal entry, payments, monthly closing...) are performed on the centralized SAP S/4HANA system, but posting documents are transferred and created only on the systems of the vertically integrated companies.

 Continued

14:25 Continued...

Navigating complexity and unlocking cost efficiencies: the case for automating FX payments/receipts and associated liquidity management

Track D Room T4

Panel

Moderator: **Parvathy Ramachandran**, Corporate Cash Management, Deutsche Bank
Panellists: **Gunilla Hernvall**, Manager Front Office and Funding, Epiroc
Anna Apelgren, Senior Treasury Manager, Spotify

In this panel discussion, we will explore how automation can help drive efficiency in managing FX flows and liquidity. We will delve into the complexities of operational processes, including challenges of manual workflows, speed of settlements, regulatory compliance to name a few. Our panellists will share their experience of how automation can drive cost efficiencies, reduce operational risk and enhance accuracy of cash flow management.

Tapping new solutions to tackle “polycrisis” – cash management case studies from the United Nations Office for Project Services

Track E Room T2

Case study

Julian Cafolla, Treasurer, United Nations Office for Project Services

Many types of crisis can disturb your cash flows – so, how do you deal with it when several crises hit you at the same time, and they block the solutions for each other? The question arises as many regions are facing complex situations featuring economic instability, geopolitical tensions, climate change, public health emergencies, or all of the above. Add to this poor infrastructure, limited banking penetration and volatile exchange rates, adding to the difficulty for businesses and households in getting hold of cash.

Meet Julian Cafolla of the United Nations Office for Project Services, where such “polycrisis” make for normal workdays. He will let you know that all is not dark, though. Partly as a response to such crisis situations, digital financial solutions (e.g., mobile money platforms, digital wallets, and blockchain-based systems) are emerging as key tools for improving cash management and financial inclusion. Also, governments in developing

countries are refining their fiscal policies and cash management systems to better withstand shocks. These strategies may include the creation of digital cash transfer programs, expanding access to emergency liquidity via central banks, and implementing innovative public-private partnerships for cash distribution.

Treasurers-only roundtable 3: Working capital

(Sharp start time – no admission after 14:25)

Track F Room T3

Roundtable

Session facilitated by **Pia Villför Larsson**, Co-founder, Facilitatorhuset

A topic you can never be finally done with – but which will pretty much always offer great value-creation opportunity when managed right. It is highly dependent on good partnership between the finance function and the business lines – so, what is your method to manage it and what will be your next step? Where do you see buckets to tap, how do you practically go after them – and how have you identified them in the first place? Join this workshop to share and discuss your key choices, action points and challenges, and to further expand your network with other interested real-life pros.

15:00

How treasury collaboration powers global expansion at H&M

Track A Room T1

Case study

Oksana Viter, Treasury Specialist, H&M
Liselotte Andersson, Corporate Payments Sales, J.P. Morgan

Join J.P. Morgan and H&M for an insightful discussion on the transformative and dynamic treasury landscape. As H&M expands its footprint, understanding the intricacies of local regulations and payment landscape becomes crucial. This session will explore how H&M empowers their treasury team to streamline processes, enhance customer experiences, and drive growth in emerging markets. Discover how H&M enhances its treasury and payment processes worldwide by leveraging global strategies, whilst still adapting to local best practices (such as localised payment methods). Whether you’re a corporate treasurer, cash manager or a payments professional, this session will equip you with the knowledge to

successfully expand and thrive when expanding into new markets.

Understanding Sweden’s corporate-bond market

Track B Room T5

Case study

Fredrik Bonthron, Chief Economist, The Swedish Securities Markets Association (SVPm)

Market-based funding through bonds can offer corporations great benefits – when the fit is right, and when common issues around liquidity and market transparency are faced with open eyes.

Fredrik Bonthron is a top expert on the Swedish corporate-bonds market. On 22 May, he joins us to provide an explanatory overview of the market and a look at its current status.

Implications of changing critical payment infrastructure

Track C Room T6

Panel

Moderator: **Daniel Lexander**, Head of Payments and interim Head of Cash Management, SEB
Panellists: **Sigrid Pettersson**, Head of Cash Management, Assa Abloy
Anna Maria Nyström, CPO, Bankgirot
Mats Wallinder, Senior advisor, Riksbanken

The payments industry is undergoing its most significant transformation in decades. This panel brings together leaders from across the corporate payments value chain to discuss the drivers, challenges, and collaborative efforts required for a successful transition.

Key themes:

- Diverse and complex drivers of transformation
- Impact on corporations and different stakeholders
- Importance of full value chain collaboration

Tapping waste for revenues – how true circularity reflects in the books at Ragn-Sells

Track D Room T4

Case study

Pär Larshans, Chief Sustainability Officer, Ragn-Sells
Stig Vervik Ellingsen, Global Head of Treasury Management, DNB

For Ragn-Sells sustainability director Pär Larshans (who doubles as president of Europe’s recycling industry, by the way) good waste is not to be wasted. The circular model of his own business

transforms the waste into valuable resources, driving profitability while reducing environmental impact. Treasury managers will be wise to explore the financial opportunities of sustainability efforts – such as unlocking revenue streams, managing resource risks, and aligning investments with future-focused ESG goals. Let Pär show how embracing circularity isn't just good for the planet – it is a strategic imperative that impacts liquidity, risk management, and long-term growth.

Managing geographies across Europe with just one EUR account Services

Track E Room T2

🔍 Case study

Netta Christensen, Head of Global Cash Management, A.P. Møller - Maersk

Carlo Macri, Head of Cash Management Strategy, A.P. Møller - Maersk

Treasurers-only roundtable 4: Currency risk evaluation and management

(Sharp start time – no admission after 15:00)

Track F Room T3

👥 Roundtable

Session facilitated by **Pia Villför Larsson**, Co-founder, Facilitatorhuset

Evaluation method can be learnt from books but your company's use case is unique – so come and discuss it! What's your currency challenge, what's your setup to tackle it, and what's your next step to optimise it? Join this workshop to share and discuss your key choices, action points and challenges, and to further expand your network with other interested real-life pros.

15:30

Coffee – let's network

16:15

Funding: Who sets the terms – the bank or you?

Main stage (B-hallen)

👥 Panel

Rasmus Olesen, Head of banking and finance (legal), European Energy A/S

Kasper Christensen, Director, Global Treasury, Pandora

Simon Hesse Hoffmann, Chair of the conference

Ulrik Ross, CEO, BNP Paribas Group & Head of CIB Denmark

Alexey Sokolov, Head of Origination, Europe, HSBC

Group funding is a core part of treasury and a core part of corporate banking. Why do funding negotiations often turn into a lengthy process, especially under time pressure? Are banks demanding more security than necessary, leaving corporates to manage compliance burdens and facing limited financial flexibility? And why do negotiations so often shift focus to less important issues – a 'lawyers' dance' where everyone already knows how it will end?

In this panel, representatives for banks and corporates will debate these questions, touching on whether the bank and its legal advisors are truly focused on the key points or if they're contributing to unnecessary delays. Join us as we explore why these challenges arise and how they could be addressed.

16:45

CLOSING KEYNOTE - Get inside Peter Forsberg's "winner skull"

Main stage (B-hallen)

🗣️ Keynote

Peter Forsberg, Hockey Hall of Fame and IIHF Hall of Fame

The nuance of Swedish word "vinnarskalle", literally "winner skull bone", can be hard to capture in English. What we can do, however, is allow our stage for a closing keynote by the guy who has come to epitomise it ... and who's got the double Stanley Cup golds, double olympic golds and double world championship golds to prove it: ice hockey legend Peter Forsberg.

Having debuted in Sweden's top league with his home team Modo at 17 (in 1990), he shares insights and anecdotes from his journey, through a spectacular sports career of over two decades but also into his new life as an entrepreneur across several lines of business. Let him share what features and methods he has come to identify as most critical to succeeding, whether as an individual or as a team – at work as well as in one's personal life.

17:15

Closing remarks

Main stage (B-hallen)

🗣️ Keynote

Simon Hesse Hoffmann, Chair of the conference

17:20

Networking mingle

18:45

DINNER PARTY – with night club

Closing at 02:00. Make sure to bring your dancing shoes!

Robert Pihl, Resident DJ
Isaac And The Soul Machine (pictured)

